



Creative Director
Visual Storyteller

Andres Galeano

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HIGHLIGHTS

- Charismatic with solid leadership abilities and a "We will do it" mentality.
- Ability to learn fast, master it quickly and share it effectively.
- Highly positive under pressure, resourceful, and reliable.
- Able to find the right talent and execute awarded-winning projects.
- Robust experience in interlacing design, 3D, and film.
- **12+** years in the creative industry solving complex challenges and collaborating with incredible teams.

EXPERIENCE

FREELANCER, *2022- Current*

VFX / Photography / Graphic Design

- Helped multiple clients with branding, design and any production needs.
- Cleanup, tracking, rotoscoping, keying, CG integration, mattepainting for VFX companies.

CODIMA, *2009 - Current*

Creative Producer / Director

- Lead and coordinate all marketing strategies for the company & sales initiatives.
- Drive holistic team function, collaboration, and execution of strategic integrated marketing campaigns including content strategy, digital marketing (web, social, email), and print.
- Identify areas for growth through strategic advertising and marketing to reach new clients, and improvement strategies to increase clients' fidelity.

GALEA Productions, *2014 - Current*

Director / Producer

- Directed, produced, and created three award-winning projects supervising all aspects of the production and post-production workflow, and one globally four times nominated short-script as a screenwriter.
- Supervising and managing all aspects of the production, from planning, through post-production, scheduling shoots, managing budget, and ensuring quality is met all the way through final pixel, constantly delivering successful projects and long-lasting partnerships.

SCAD, *Fall 2016 - June 2022*

Professor

Professor of visual effects, shared by different departments. Full list of classes on LinkedIn.

- **WWE** - Lead and supervised a team of 13 artists tasked to rebrand and redesign AR graphics for 7 wrestlers, including Roman Reign and Carmella.
- **FOX SPORTS** - Lead a team of artists tasked to research, design, and execute the Virtual Set for Qatar 2022 World Cup.
- **XR STAGE** - Lead the 1st ever virtual production project at SCAD.
- **GOOGLE** - Supervised, directed and Lead a team of artists representing 7 different majors, tasked to research solutions and find inspiring creative approaches for the UX designers team at Google, to embrace inclusivity at each step of the design process.

LAIKA House, *2013 - 2014*

Compositor / Motion Graphics

- Worked under the commercial department helping with CG Compositing, Rig removal for Stop-Motion award-winning commercials for brands such as Craft Singles,
- Target, Fox Sports, and Reynolds.
- Designed camera layouts, previs, modeling, and rough animation for an awarded animated film: The Alchemist's Letter.

FIRST Person SF

Freelance Motion Graphics / Compositor, *2013 - 2014*

- Cooperated with directors and producers to design and integrate various shots for the T-Mobile 2014 World Series.
- Created multiple assets and graphics elements in C4D, Nuke, and After Effects for diverse TV commercials.



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AWARDS

DEEPER ME, *Writer*

Short Script Psychological Thriller, 2022

- 1 Finalist at the NYC INT' Script Awards
- 3 Nominations

SHARE DORITOS, NOT WAR.

Writer, Director, Editor, VFX Sup.

Spec Commercial, 2016

- 2 Awards

GRAND JURY, *Jury Film Craft*

New York Festivals, 2017, 2018, 2020

Judged over 300 different ads from around the world including top agencies such as BBDO, McCANN, Leo Burnett and many others. Films were judged based on concept, brand relevance and execution, considering the category submitted.

T.O.B. *Writer, Director, Editor, VFX Sup.*

Experimental Short Film, 2013

- 6 Awards
- 4 Nominations

ND Photography Awards

2022

International photography contest

- 1 Honorable Mention in Special: Mobile Photography Category

PRESS

Estamos en Linea Magazing, 2015



Voyage Savannah, 2022



EDUCATION

ACADEMY of Art University

MFA in Visual Effects & Animation, May 2013

- CG Compositor / Motion Graphics Focus.
- Lead Motion Graphics, Studio 400A.

Spring Show School Awards:

- Best short VFX subject at the university film festival with T.O.B.
- 1st runner up Motion Graphics with "Day of Diamonds".

COLEGIATURA of Design

BFA in Advertising, Nov 2009

- Art Director Focus.
- Awarded best portfolio of Class 2009.